

The logo for 'Fresh Zone' is centered on the page. It features the word 'Fresh' in a bold, rounded, sans-serif font with a thick white outline and a dark drop shadow. Below it, the word 'zone' is written in a lowercase, italicized, sans-serif font, also with a thick white outline and a dark drop shadow. The entire logo has a slight glow effect against the dark teal background.

Fresh zone

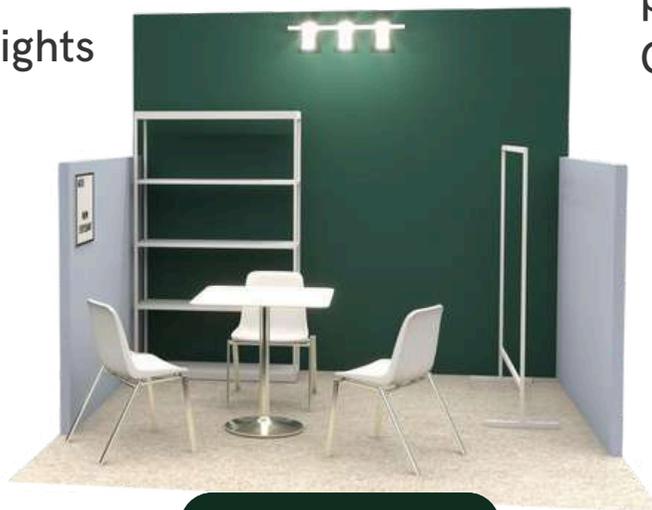
**FRESH ZONE: A SPACE DEDICATED TO YOUNG,
CREATIVE, AND INNOVATIVE COMPANIES**



A TURN-KEY SPACE

A 9M² (3X3M) EQUIPPED STAND

- Electrical access (1 kW)
- 3 Glider 70W spotlights
- 1 parking space
- 1 clothing rack / 1 shelf (2 modules of your choice included)



- Brushed cotton partitions, 2.5m high (in Green and Blue colors)
- Carpet (Champagne color)
- 1 square table and 3 chairs

1000 € HT



ADMISSION CONDITIONS

To exhibit in the Fresh Zone, you must meet the following criteria:

1.

Less than 5 years in
business

2.

No previous participation
as an exhibitor at Sport-
Achat (outside of the
Fresh Zone)

3.

Application subject
to approval by a
selection committee



KEY FIGURES

SPORT ACHAT ÉTÉ

1500+

VISITORS

10 *Fresh
zone*

COMPANIES

200+

BRANDS

8'000m²

EXHIBITION AREA

04





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